

2020 ICFE SPECIAL SESSIONS REGISTRATION FORM

FEBRUARY 7-8, 2020 | ORLANDO WORLD CENTER MARRIOTT | ORLANDO, FL

Registration for the ICFE Special Sessions is not included in your IFA Convention registration. There is a separate and additional registration fee for the ICFE Special Sessions. REGISTRATION FOR ALL SESSIONS IS ON FIRST COME-FIRST SERVED BASIS. Registrants understand and consent that ICFE may record, edit and reproduce the courses, and use such recordings for educational, promotional and other purposes, all at its discretion. NOTE: A test will be distributed at the conclusion of each Special Session which must be completed and submitted by attendees to the course presenter. CFE credits will only be granted to those who submit and pass the test. No exceptions will be made.

Full Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

CFE CREDITS: IFA FRAN-GUARD™ program: 300 CFE education credits. All other full-day programs: 200 CFE Education credits.

REGISTRATION FEES: IFA Member: \$675.00 per session, Non-Member: \$875.00 per session. Registration includes: Program, program material, lunch & breaks. Note: Special pricing for Franklin Covey Sessions.

Check here if you require special assistance to fully participate.

Please register me for the following ICFE Special Session(s).

Name (for badge): _____

FRIDAY FEBRUARY 7, 2020

Select only one session on each day. (9am-5pm)

	IFA Member Fee	Non-Member Fee
<input type="checkbox"/> Principles of Franchising	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> Profit Mastery: Financial Bootcamp - Improving Network Unit Profitability and Performance	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> Activate Your Brand: Navigating Today's Media Landscape	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> Create a Culture of Extraordinary Productivity (FranklinCovey)	<input type="checkbox"/> \$725	<input type="checkbox"/> \$925
<input type="checkbox"/> IFA Fran-Guard™: IFA's Franchise Sales Management and Compliance Program	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875

SATURDAY, FEBRUARY 8, 2020

Select only one session on each day. (9am-5pm)

	IFA Member Fee	Non-Member Fee
<input type="checkbox"/> Taking Your Franchise Global In Interesting Times	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> FranTogether: How to Create Healthy Franchise Relations	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> Advanced Financial Essentials: Driving Profitable Growth Through Multi-Unit Expansion	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875
<input type="checkbox"/> Six Critical Practices of Leading a Team (FranklinCovey)	<input type="checkbox"/> \$725	<input type="checkbox"/> \$925
<input type="checkbox"/> IFA Fran-Guard™: IFA's Franchise Sales Management and Compliance Program	<input type="checkbox"/> \$675	<input type="checkbox"/> \$875

TOTAL REGISTRATION FEE \$ _____

PAYMENT

I want to pay by: Check Please make checks payable to: Institute of Certified Franchise Executives (Federal Tax #01-062-7992)

Credit Card: VISA MasterCard American Express

Name _____

Card Number _____ Exp. Date _____ CSC _____ Signature _____

Card Billing Address _____

Please email cfe@franchise.org or mail to: INSTITUTE OF CERTIFIED FRANCHISE EXECUTIVES, Attn: Casey Mensinger, 1900 K Street, NW, Suite 700 Washington, D.C., 20006.

Telephone: 202-774-2067 • Email: cfe@franchise.org • www.franchise.org/cfe

CANCELLATION POLICY: Full refunds for cancellations received in writing by December 6, 2019! Cancellations received after that date subject to a 50% penalty. No refunds after January 4, 2020. Substitutions permitted.